



Vintage Paint

Inspiration & How-to

WELCOME TO THE WORLD OF

• NATURAL • CHALK • PAINT

Color is a power which directly influences the soul. 99

Wassily Kandinsky





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Introduction - let the Magic begin

Dear creative soul,

There's a special kind of joy that comes with painting something with your own hands.

A transformation that is not only visible, but deeply felt.

The moment you dip your brush into Vintage Paint for the first time, you'll understand: it's soft, creamy, effortless. There's **no need to sand, no unpleasant smell, no stress**—just pure inspiration.

Vintage Paint is more than just a decorative paint. It's a way to reclaim beauty, to give new life to what you already have, to create a home that reflects you. It's natural, waterbased, eco-labelled, safe for children's furniture, and approved for sensitive souls. Whether you're painting a family heirloom, a thrifted chair, or your kitchen cabinets, you'll find yourself swept away by the simplicity and magic of the process.



This guide is here to gently lead you step by step, whether you're a first-time user or an experienced furniture alchemist. Let us show you how to paint freely, beautifully, and with confidence—without limits, without sanding, and with a whole lot of love.

Welcome to the world of Vintage Paint.

Let's create something beautiful!









Why choose Vintage Paint

Effortless beauty, made for real life.

Vintage Paint was created with one simple idea: to make **painting easy**, **enjoyable**, **and inspiring**—for everyone.

You don't need to be a professional, or spend hours sanding and priming.

You just pick up your brush and begin. Every tin of Vintage Paint holds more than just color. It holds freedom. The **freedom** to refresh a room, to upcycle a beloved piece of furniture, or to simply take time for yourself. With its creamy texture and ultra-matte finish, Vintage Paint glides on effortlessly and transforms surfaces with softness and character.

Whether you dream of French antiques, Nordic minimalism, or bold, modern makeovers, you'll find that Vintage Paint opens up a world of creative possibilities—with ease and elegance.













WHAT MAKES IT SO SPECIAL

Natural & eco-friendly

Almost no smell and ultra low VOC

No sanding needed

Certified with the official EU Ecolabel

Quick-drying

No ammonia and lead free

Vegan & cruelty-free

High coverage power

Approved for children furniture

Made with love







WHAT DOES THE EU ECOLABEL REALLY MEAN?

The EU Ecolabel is the official environmental certification of the European Union.

It's only awarded to products that meet strict criteria for health, safety, and sustainability throughout their entire life cycle—from raw materials to packaging. For paint, that means:

No harmful chemicals

Free from ammonia, lead, heavy metals, and substances harmful to human health.

Low emissions

Very low levels of VOCs (volatile organic compounds)- max. 11g/l - for better indoor air quality.

Sustainable production

Respect for the environment in every phase, from sourcing to disposal.

Safe for families

and with confidence.

Suitable for children's furniture, toys, and allergy-sensitive spaces.

When you see the flower logo on your Vintage Paint tin, you can trust it's been tested, approved, and certified by an independent body.

It's our way of helping you create beauty—with care, with conscience,



Surfaces you can paint

One of the most wonderful things about Vintage Paint is its versatility. It adheres beautifully to almost any surface, allowing you to transform pieces you never thought possible—without sanding, without priming, and without stress.

From wood to laminate, metal to glass, plastic, leather and even walls—Vintage Paint opens doors to infinite creative possibilities.





You can even paint **fabrics**, like cotton or linen. For velvet or thick textiles, simply dilute the paint slightly to preserve the texture.

However, a few surfaces need **extra care**. If you're working with untreated oak or stained wood, remember: these materials can release tannins or oils that may bleed through the paint. In such cases, we recommend applying our Vintage Stain Blocker first to block stains and ensure a clean, even finish.

For all other surfaces, simply clean thoroughly and start painting. No sanding needed. No complications.

Just you and your brush, ready to begin.

HOW TO USE VINTAGE PAINT – STEP BY STEP



Different surfaces may require slight variations. Fabrics need diluted paint.

Glossy surfaces might benefit from a primer. But the basic process remains the same: simple and enjoyable. For special effects you can dilute the paint with water for a thinner and more transparent look. If you want a heavier structure, you can thicken the paint by leaving the tin open for several hours. If the paint becomes too thick due to external factors, such as painting in very warm temperatures, you can simply dip your brush in a glass of water before loading it with paint to improve its flow, or add a tiny amount of water to restore it to its original consistency.

Store your paint cans tightly closed in a place away from direct sunlight, at a temperature between 5°C and 40°C (U.S. 40°F-100°F).







Mix your own colors

Although we offer a wide selection of colors, you might want to **create your very own color**. Mixing paint colors with Vintage Paint is fun and exciting!

With just 3 colors (yellow, red and blue) **you** can make every color you like.

With black and white you can make the color shade brighter or darker.

The whites in the Vintage color range can be used to lighten one of our pre-tinted colors or a custom color that you create. We recommend adding a small amount of white at a time, measuring as you go, because it is always easy to add more.

Each white will give you a slightly different look.

We always recommend pouring your paint in a mixing container if mixing or diluting so that you still have the unaltered paint to use if needed.

It 's very simple and we encourage you to try it out!



With this **100 ml Mixing Tool**, it's easy to mix Vintage Paint colours precisely. We always recommend noting down the proportions you use, so you can easily recreate the custom shade you've made.





With all three primary colours included in the Vintage Paint palette, the possibilities for colour mixing are endless — you can create virtually any hue your imagination envisions.

- 1. Warm Red
- 90 ml Warm Red +
 30 ml Warm Yellow
- 50 ml Warm Red +
 50 ml Warm Yellow
- 4. 30 ml Warm Red + 90 ml Warm Yellow
- 5. Warm Yellow
- 6. 70 ml Warm Yellow + 10 ml Warm Blue
- 90 ml Warm Yellow +
 30 ml Warm Blue
- 8. 80 ml Warm Yellow + 60 ml Warm Blue



- 9. 50 ml Warm Yellow + 50 ml Warm Blue
- 10. 80 ml Warm Blue + 60 ml Warm Yellow
- 90 ml Warm Blue +
 30 ml Warm Yellow
- 70 ml Warm Blue +
 10 ml Warm Yellow
- 13. Warm Blue
- 14. 90 ml Warm Blue + 30 ml Warm Red
- 50 ml Warm Blue +
 50 ml Warm Red
- 30 ml Warm Blue +
 90 ml Warm Red









Repaint your walls - Vintage Wallpaint

Vintage Paint in the **2.5 L format** is perfect for **painting walls or large surfaces**. It provides a beautiful matt finish with a deep and intense color. You can apply it with a brush or a foam roller, or experiment with sponges, decorative stamps, or other tools to create unique effects.

One of the main advantages of Vintage Paint is that it allows **the wall to breathe**, while coating it in beautiful color without any health concerns. The paint is natural, free of harmful substances, and ultra-low





HOW TO USE VINTAGE PAINT ON WALLS – STEP BY STEP



On raw/unpainted walls you can saturate the wall with a coat of Primer & Sealer to make the paint last longer. Let it dry for 6 hours before repainting.



When **painting**, use a roller for an orange-like surface or a big brush.

To help the brush or roller glide more smoothly, you can slightly dilute the paint with a very small amount of water, without compromising its creamy texture (it should never become runny).



The **final finish** depends on how much durability and washability you need:

- Non-washable wall: no topcoat is needed.
- Washable wall: apply the Vintage Primer & Sealer.
- High-traffic washable wall (such as in clinics or professional spaces): use the Vintage Varnish.

A washable wall allows you to wipe it with a damp sponge to remove dust and small traces of dirt.



You can **add decorative effects** using the Vintage decorative roller (for stenciled patterns across the wall), sponges and other specific tools. You can also use Vintage Natural Wax (clear or colored) to create beautiful effects. Once dry and buffed, wax creates a semi-washable surface. Our Natural Wax can be applied after 8 hours.

Vinte) &



Painting outdoors

Vintage Paint is very flexible and durable and may be used outdoors for decorative purposes for painting furniture and accessories that live outside. It's water and wear resistant. Remember that Vintage Paint has a very open structure and will let the painted surface breathe.

For that reason, Vintage Paint is not suitable for sealing and protecting wood from weather conditions.

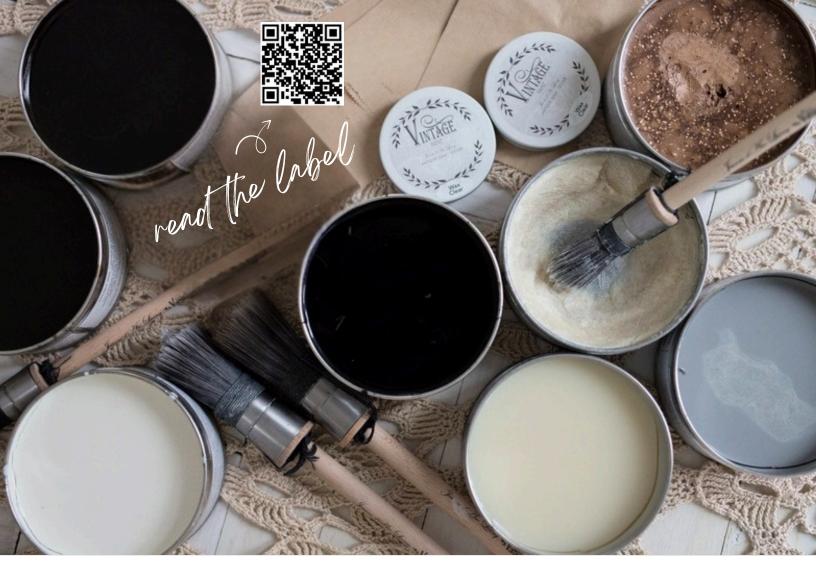
Vintage Natural Wax or Vintage Varnish may be applied on top of the Vintage Paint for extra durability.











Natural wax – beauty and protection

Vintage Natural Wax is soft in consistency, odor-free, and non-hazardous. It is not just a way to protect your painted furniture—it's an essential part of the creative process. With the right wax, you can enhance textures, highlight details, create amazing patina and give your piece a finish that feels soft and matte. Natural waxes are perfect for application on top of all our paint colors. Our waxes come in a variety of tones, from light and transparent to darker and metallic.

You can highlight carvings, create shadows, or soften bold colors.

Choosing a **colored wax** adds an incredibly beautiful play of colors because the wax enters all the panels, holes and carvings to add a magic touch of age. In general, brown wax colors give your surfaces a more authentic, old look and they're the best choice if you want your things to look really old and French. The transparent and light wax colors provide a nice, velvety surface.









A truly natural wax

There's no need to buy countless new jars if you only need a specific shade. With Vintage Paint, you can **save money and avoid waste** by creating the exact color you want yourself. **Simply mix** any of the colored waxes together, or even add a small amount of Vintage Paint to clear wax. Just be careful not to add too much paint – you want to keep the soft, buttery consistency of the wax intact. Customizing your wax is quick, easy, and cost-effective with Vintage Paint.









Vintage Natural Wax is made from an ancient recipe using natural ingredients such as beeswax and carnauba wax. It is certified according to EN 71-3, which means it is safe for use on children's toys and furniture – and therefore also completely safe for humans and pets. When restyling a piece of furniture, it's not just the look that matters – it's also about making choices that respect your health and your home. Furniture, especially when made of wood, is a living material: it absorbs and releases substances over time, which can directly affect the air quality in your living spaces. That's why using natural products is so important.



This wax is also ideal to renew and refresh raw/uncoated wood.

Wax is water-resistant, but not waterproof.

During the curing process, the wax will start to harden. Vintage Natural Wax will fully cure and harden in 2-3 weeks depending on your climate. Warmer and dryer conditions will shorten the curing time, while colder and more humid conditions will increase it.

Be gentle and take care when using your piece (i.e. use place mats and coasters) until the curing process is complete.





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HOW TO USE VINTAGE NATURAL WAX – STEP BY STEP



Maximum protection is achieved only after a couple of weeks. Meanwhile handle with care. Not suitable for surfaces in constant contact with large amounts of water.

During **winter**, wax tends to become firmer due to the lower temperatures. For easier application, simply place the tin on a radiator or near a gentle heat source until it softens slightly — this will make spreading the wax much smoother.

In **summer**, especially when temperatures are very high, the wax may melt or become very soft. This does not affect its quality or performance in any way. If you prefer a firmer consistency, you can place the wax in the fridge for a short time to restore its solid texture.

These seasonal changes are completely natural and typical of a **natural wax**, like Vintage Paint's, made without synthetic stabilizers.

Just a few simple tricks and your wax will always be ready to use!



Extra protection for high-traffic surfaces – Vintage Varnish

The Vintage Varnish is the perfect finish for all your projects with Vintage Paint.

It has **exceptional durability**, ensuring long-lasting protection.

The varnish is suitable also for **heavy wear** on wooden floors, stairways and tabletops.

It is **water-based** and completely ecofriendly, providing maximum safety for you and your loved ones.

Choose **Ultra Matt** to preserve the chalky feel, or **Glossy** for a more striking look.





HOW TO USE VINTAGE VARNISH – STEP BY STEP

Mix well.

01

The components that give the ultra matt effect tend to settle at the bottom of the aqueous solution. Before use, it's essential to mix the product thoroughly, stirring from the bottom upwards to ensure proper mixing of all components.

Apply in thin, even coats.



The Varnish can be applied with a brush, roller, or even a microfiber cloth. Ensure that each coat is very thin and evenly spread. Applying a thick or uneven coat will not increase protection; instead, it may create visible white streaks due to product accumulation.

For robust and long-lasting protection, we always recommend applying at least 2-3 thin, even coats of Varnish.

Allow proper drying time.



The Varnish dries in 4-5 hours at a temperature of 20°C. We recommend a drying time of at least 4 hours between each coat.

Ready for light use 16 hours after applying last layer.



Preparing Special Surfaces – Primer&Sealer and Stain Blocker

Vintage Paint adheres beautifully to most surfaces without the need for sanding or priming. However, there are some **special cases** where using a primer is highly recommended to ensure the best results.

For very smooth, glossy, or non-porous surfaces it's best to apply a gripping primer beforehand. This creates a slightly textured base that improves adhesion, helping the paint to bind more effectively and ensuring that your finish will be more durable and long-lasting, even with frequent use.

Another scenario where a primer becomes essential is when dealing with **bleed-through** – this is when tannins, old finishes, or stubborn stains (such as nicotine, ink, water rings, or dark wood oils) begin to seep through the paint layers.

In such cases, applying a **stain blocker** before painting will seal the surface and prevent these discolorations from reappearing, keeping your final finish clean and even.



The Vintage Primer & Sealer

Vintage Primer & Sealer is a **multi-purpose product** can be used in several ways:

- as a primer before painting, creating the ideal surface for applying Vintage Paint and ensuring excellent adhesion.
- as a sealer on surfaces that are not subject to heavy wear, providing a smooth, protective finish.
- as a decoupage glue and image transfer medium, perfect for creative applications and decorative projects.

Thanks to its unique formula, Vintage Primer & Sealer is particularly suitable for slow bonding and sealing transfers, allowing you to adjust and shift them during application for perfect placement.

This water-based, environmentally friendly product with max. 15g/l VOC is safe to use, easy to apply, and designed to work in harmony with Vintage Paint.





HOW TO USE VINTAGE PRIMER & SEALER - STEP BY STEP

As **PRIMER** before painting with Vintage Paint:



Stir well before use by making standing circle movements and scraping the bottom of the tin. The surface should be dry and free of grease.



Apply 2 thin coats with a roller or a brush (thick coats will leave white patches).

Use as it is, no dilution needed.

Be aware that it's milky-white when you apply it but it'll turn transparent when it's dry.



Allow the coats to dry thoroughly, at least 2 hours between each application.

As **SEALER** after painting with Vintage Paint:



Stir well before use.

Apply 2 thin coats with a roller or a brush (thick coats will leave white patches). For the first coat, dilute the Primer & Sealer with at least 20% water. Be aware that it's milky-white when you apply



it but it'll turn transparent when it's dry.

The second coat with at least 10%.

It dries to a soft matte finish and protects furniture and walls painted with Vintage Paint.



Allow the coats to dry thoroughly, at least 2 hours between each application.

For protection of surfaces subject to heavy wear (floors, stairs, table tops...) we advise to use Vintage Varnish.



The Vintage Stain Blocker

The Vintage Stain Blocker is an innovative white primer specifically designed to block and seal stubborn stains that can seep through your painted surfaces. It effectively prevents discoloration caused by rising damp, tannins, nicotine, or other persistent substances, creating a solid, protective base before you apply your paint.

This high-performance primer is particularly recommended for wood types rich in tannins, such as oak, mahogany, merbau,

meranti, teak, and afzelia, where bleeding is often a concern. By forming a strong sealing layer, it prevents tannic bleeding and ensures a clean, even finish. In addition to its stain-blocking power, the Vintage Stain Blocker also helps you reduce the number of white paint coats needed when covering dark-colored furniture, saving both time and product. It's the ideal solution to ensure long-lasting, professional-looking results—especially on tricky or problematic surfaces.





HOW TO USE VINTAGE STAIN BLOCKER – STEP BY STEP



Respecting the drying times of Vintage Stain Blocker is essential to ensure the product works effectively, fully blocking the bleed-through of tannins and stains.



Special effects – Vintage Crackle

Once you've mastered the basics, Vintage Paint invites you to explore new creative possibilities—adding depth, personality, and a touch of magic to every project.

One of the most charming effects you can achieve is with Vintage Crackle, a water-based medium that lets you create a refined antique look with a delicate **network of artistic cracks**. This product is designed to be applied between two coats of Vintage Paint, where it works its magic by naturally

forming fine cracks in the top layer as it dries.

The result? A beautifully aged, timeworn surface that evokes the passage of time, perfect for bringing romantic, vintage character to furniture, frames, boxes, and decorative objects. Whether you're going for a shabby chic look or a more traditional patina, Vintage Crackle helps you transform ordinary pieces into timeless treasures—each with its own story to tell.





HOW TO USE VINTAGE CRACKLE – STEP BY STEP



O1

Apply the first coat of Vintage Paint.

Start by applying a first coat of Vintage Paint, following the direction of the wood grain if you're working on wood (if not, the direction isn't essential).

Let it dry thoroughly for at least 1 hour.

Apply Vintage Crackle.

Once the first coat is dry, apply Vintage Crackle using a brush. For best results, brush it on in the opposite direction of the first paint layer.

Important: avoid brushing over the same area more than once, or the crackle effect may be compromised. Let it dry for at least 4 hours—overnight drying is recommended for optimal results.

Apply the second coat of Vintage Paint.

Apply your second coat of Vintage Paint, this time following the same direction as the first coat. The crackle effect will begin to appear almost immediately as the top layer starts to dry.

The intensity of the cracks depends on the thickness of the second coat: a thicker layer will produce more dramatic cracks, while a thinner one will create a finer pattern.

Enhance and finish.

For the most striking results, use 2 contrasting paint colors—this will make the crackle stand out beautifully.

Keep in mind that humidity and temperature can affect drying time and the cracking process: higher humidity may slow it down.

Once everything is dry, apply Vintage Natural Waxes to enhance the cracks and give your piece even more depth and character.







A shining touch of light - Vintage Metallic Paint

Vintage Metallic Paint is a water-based paint that creates a full sparkling finish. It is perfect for use on panels, picture frames, and furniture, for emphasizing carvings, profiles on edges, frames, grooves, and for creating beautiful stencil patterns.

It is available in 3 colors: Silver, Bronze, Gold.

Any of the metallic colors can be mixed together to create new shades.

The Vintage Metallic Paint doesn't need a final

protection.







2 renot the label



Cleaning and care

Caring for your brushes and tools.

After painting, squeeze out as much paint as you can from your brushes. Wash your paint brushes with warm water and gentle soap. Hang or lean your brush to dry bristle-side down to avoid sending moisture towards the ferrule or the handle.

Clean your painted piece.

Wipe the surface with a damp cloth. Follow with a soft dry cloth to wipe away any remaining moisture. To remove marks or stains, add a small amount of water and mild soap to your cloth before wiping. Alternatively, for more difficult to remove marks, Natural Wax can be used to buff

them out. Refrain from using furniture polishes and oils. Treat your piece with care. To protect your finish, wipe up spills quickly and use place mats, trivets, coasters, etc. Avoid extreme temperatures and humidity for waxed pieces.

To give your piece a quick refresh, you may add an additional light coat of Clear Natural Wax at any point. If your finish becomes scratched, stained, or blemished, as can happen to any protective coating, use the remedying properties of Clear Natural Wax by working it into the affected area and wiping away the excess. Be sure to allow the time for drying and curing.

Vintage Wallpaper

Vintage Paint offers a beautiful selection of high-quality phthalate-free washable wallpapers, with a thick and durable finish that feels as good as it looks.

Our wallpapers pair perfectly with the Vintage Paint colour range, making it easy to create elegant, coordinated interiors. They're not just for walls and door panels—you can also use them to transform the inside of cabinets or drawers, adding a charming surprise every time you open them.





round brushes A brush for every project We have the perfect brush for every project! Choose from our Basic or Professional line to build your own collection. Both are vegan, with durable synthetic bristles. The Professional brushes feature tapered extra-soft, bristles smoother, more precise finishesideal for detailed work. Our round brushes work well on all r egan surfaces, especially curved ones like chair legs or carved furniture. For large areas and walls, the 10cm professional brush holds plenty of paint and speeds up the job. To apply wax, the dedicated brush with a short, ergonomic wooden handle ensures even coverage, especially on big or curved surfaces. We also offer a stencil brush in two sizes, with extra-high bristle density stercil brushes for precise and even application. wax brush





Pattern Rollers

A truly creative tool that transforms ordinary surfaces into works of art. With its beautifully crafted rubber roller and precision applicator, this tool makes it easy to imprint elegant patterns on walls, furniture, fabrics—and much more.

Thanks to the roller's well-engineered retention of paint, you can achieve seamless, continuous patterns with minimal effort. Perfect for creating a wallpaper effect, enhancing panels or adding unique details to drawers and cabinet sides. Available in **various designs**, they're washable and reusable.

many designs







HOW TO USE POWDERS - STEP BY STEP

For raised stencils and textured surfaces

When mixed with any Vintage Paint color, Structure Powder creates a thick paste ideal for adding dimension through brush or spatula. Perfect for creating sculptural effects or raised stencil details.

- Choose your Vintage Paint color.
 Gradually add Structure Powder
 while mixing until you achieve a
 paste-like consistency
 (approximately 4 parts paint to 1
 part powder)
- Apply with a brush or spatula on your surface.
- Let dry completely before applying wax or topcoat.

For a naturally aged, dusty finish.

Aging Powder gives your project an authentic, timeworn look, especially effective on carvings or textured details. It settles into the grooves, mimicking natural aging with soft, greyish shading.

- Paint your surface and allow it to dry.
- Apply Clear Wax, making sure it penetrates all grooves and details—this acts as the base for the powder to adhere to.
- Dust Aging Powder over the surface using a soft brush.
- Let sit for a few minutes, then gently wipe off the excess with a clean cloth.

For rough, chippy and layered effects.

Create beautifully distressed textures that mimic the charm of aged, coastal furniture. Mixed into paint, this powder builds roughness and unevenness that can be enhanced by layering and scraping back colors.

Mix Salty Patina Powder with your base colour to create a textured paste.

Apply with a brush or spatula, forming bumps and ridges. For a subtler effect, smooth down the texture after a few minutes.

Allow to dry completely.

04

Apply a second paint colour over the top.

Once dry, scrape with a spatula to reveal the base layer beneath, creating a worn, chipped look.



Flexible decorative mouldings

Our flexible WoodWill mouldings are the perfect detail to elevate your furniture restyling projects.

Made from natural wood powder, they can be shaped with heat (a hairdryer is enough!) to fit curved surfaces, corners, or edges.

They adhere easily with wood glue and can be painted or waxed with all Vintage Paint products.

Ideal for adding a classic, romantic, or vintage touch to any piece.

Elegant, sustainable, and endlessly creative.





HOW TO USE WOODWILL ORNAMENTS - STEP BY STEP



Heat the ornament with a hairdryer or a heat gun



O3 Apply wood glue



Place it (reheat and re-bend if necessary)



(07) Paint it in any color you like



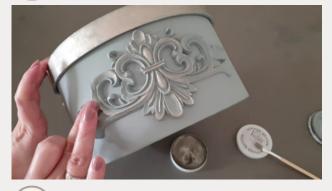
O2 Shape it while it is hot



O4) Spread the glue



Fix with painters' tape while the glue is drying



O8) You can highlight it with decor waxes



Color range

Vintage Paint offers a **rich and inspiring palette** of colors, carefully curated to suit every style—from timeless neutrals to deep, dramatic tones and soft pastels.

To help you **choose the perfect shade** for your project, we provide a color chart in 2 formats: a printed version, and a handpainted one. We always recommend referring to the hand-painted version for the most accurate and reliable color reference. Each swatch is painted with real Vintage Paint, allowing you to see the true finish, texture, and depth of the color as it appears once dry.





The colour chart also shows which colours are available in the 2.5 L size.







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- Photo on page 44: Bluer Design



From our hands to yours

In a fast world, painting slows us down. It helps us reconnect—with materials, with our creativity, and with ourselves.

We hope this guide gave you the confidence to begin, and the joy of continuing.

Your home is your canvas. Let each project be a celebration of who you are.

Thank you for choosing Vintage Paint.

We paint the world a better place with Vintage Paint!

Erik Hoetjes

Find your local retailer of Vintage Paint products:





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